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Press Release

transport logistic Americas

New Logistics Trade Fair at the US Hub Miami

- transport logistic Americas: new trade fair parallel to the air cargo forum Miami
- Messe München is organizing exhibition and conference program
- Know-how for stakeholders along intercontinental supply chains

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Supply chains between America and Europe need integrated solutions. For this reason, Messe München is launching an international platform for shippers, logistics service providers and logistics-related service providers with the three-day transport logistic Americas in the USA. The trade fair complements the air cargo forum Miami and will take place in Miami for the first time from November 10 to 12, 2020. Exhibitor applications may be submitted as from today.

transport logistic Americas is being organized by Messe München and linked to the air cargo forum Miami, which is held in cooperation with TIACA (The International Air Cargo Association). 5,000 square meters are reserved for the exhibition of shippers, logistics service providers and logistics-related service providers, including a conference program. air cargo forum exhibitors of many years will occupy at least half of the area. This means that airlines and ports as well as air freight-specific system providers and service providers from all over the world will already be on site. transport logistic Americas expands the range of services across transport networks and is aimed at trade visitors.

Efficient platform for multinational trade relations

“The European logistics market is different from the logistics industry in North and South America. For efficient trade relations, it consequently needs a platform in America, where all the stakeholders in the supply chain can meet,” Gerhard Gerritzen explained, a member of the Executive Board of Messe München. Miami has already qualified as the location of the air cargo forum and has a high density of shippers and logistics service providers. The trade fair location is located directly at the hub of North and South America. In terms of cargo volume, Miami Airport ranks among the top 20 in the world and the seaport ranks 11th in the USA.

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On the part of the exhibitors, Messe München addresses international logistics service providers as well as local providers of intermodal services, which are active in the upstream, main and downstream areas of sea and air traffic. Trade visitors from the shipping industry, trade and logistics will find a wide range of services covering all operational and strategic issues in multimodal supply chains between Europe and the two Americas, from sender to receiver.

Support for German exhibitors

For exhibitors based in Germany, the Federal Ministry of Economics is promoting a country pavilion for Germany via the German Association of Freight Forwarders and Logistics Companies (DSLVL). "We are very pleased that we received the coveted funding in the first attempt in cooperation with Messe München and that we can provide a country pavilion from the start. This speaks for the offer and is a great success," DSLVL Executive Director Frank Huster emphasized.

For more information about the trade fair, visit www.tl-americas.org.



Leading international trade fair in Munich, spin-offs around the globe: transport logistic exhibitions

transport logistic exhibitions

The international industry network of transport logistic exhibitions consists of eleven events. In addition to the leading international trade fair transport logistic in Munich, transport logistic is held in China every two years and the transport logistic China Forum takes place in alternating years, both in Shanghai. Messe München and EKO Fair Limited jointly hold the logitrans International Transport Logistics Exhibition in Istanbul, Turkey, annually. The air cargo sector plays an important role at all trade fairs. air cargo Europe as part of the transport logistic in Munich is the largest air freight trade in the world, and air cargo China is the leading fair in Asia. In addition, air cargo India and air cargo Africa are held as independent trade fairs as well as is air cargo forum Miami together with TIACA. Also part of the transport logistic exhibitions are transport logistic Americas in Miami and transport logistic India @ CTL in Mumbai, India.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.